

Rusty Eck Ford \$1,000 Holiday Giveaway – Official Rules

Sponsor: Rusty Eck Ford, 7310 E. Kellogg Dr., Wichita, KS 67207

1. Eligibility

Open only to legal residents of the State of Kansas who are eighteen (18) years of age or older at the time of entry. Employees, officers, and directors of Rusty Eck Ford and its affiliates, advertising agencies, or immediate family members of any such persons are not eligible to participate or win.

2. Promotion Period

The Sweepstakes begins at 12:00 a.m. Central Standard Time (“CST”) on November 1, 2025, and ends at 11:59 p.m. CST on December 4, 2025. Entries submitted before or after the Promotion Period will not be eligible.

3. How to Enter

There are two (2) ways to enter: (a) Online by completing the entry form at www.rustyeckford.com during the Promotion Period; (b) In-person by completing an entry form at the Rusty Eck Ford dealership located at 7310 E. Kellogg Dr., Wichita, KS 67207. Limit one (1) entry per person, regardless of method of entry. No purchase necessary; a purchase or vehicle lease does not increase chances of winning.

4. Alternate Method of Entry (Mail-In)

To enter without visiting the dealership, handprint your full name, mailing address, phone number, and email address on a 3x5 card and mail it to: Rusty Eck Ford \$1,000 Holiday Giveaway Entry, Rusty Eck Ford Marketing Dept., 7310 E. Kellogg Dr., Wichita, KS 67207. Mail-in entries must be postmarked by December 4, 2025, and received by December 5, 2025.

5. Prize

One (1) prize will be awarded: \$1,000 cash (Approximate Retail Value: \$1,000). The prize is nontransferable and no substitution will be made except as provided herein at the Sponsor’s sole discretion.

6. Winner Selection and Odds

One (1) potential winner will be selected in a random drawing conducted on or about December 5, 2025, from among all eligible entries received. Odds of winning depend on the total number of eligible entries received.

7. Notification

The potential winner will be notified by telephone and/or email within forty-eight (48) hours following the drawing. The winner must respond within seventy-two (72) hours to claim the prize. If the potential winner cannot be contacted or fails to respond, an alternate winner may be selected.

8. Publicity Release

By accepting the prize, the winner grants permission for Rusty Eck Ford to use their name, likeness, and city of residence for advertising and promotional purposes without additional compensation, unless prohibited by law.

9. General Conditions

Void where prohibited. Sponsor reserves the right to cancel, suspend, or modify the Sweepstakes if fraud or any other factor impairs the integrity of the promotion. Sponsor's decisions are final and binding in all matters related to the Sweepstakes. Sponsor is not responsible for lost, late, incomplete, or misdirected entries.

10. Privacy

Information collected from entrants is used solely for the administration of the Sweepstakes and will not be shared except as required by law.

11. Sponsor Contact

For questions regarding this promotion, contact Rusty Eck Ford Marketing Department at info@rustyeckford.com or call (316) 677-1390.

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